



Lions Deutschland

Lions – Leos Move for the Planet

The MD-Activity for climate projects in 2022

An annual joint activity of Lions and Leos for sustainable goals.

What is “Move for the Planet“?

- Decentralised fundraising run/walk/cycle by the district governor crew in 2021/22 with the wish to develop it as an international Lions activity.
- **Goal:** motivate people to move for more sustainability
- the **Logo** covers the areas in which the participants can choose to compete: **Swimming, running (jogging or hiking), cycling**
- The subject "**Physical Activity**" encompasses several Lions core topics:
 - Prevention, Diabetes Control, Life Skills Programs, Lions Seniors



We are cooperating with Race Result to ensure a professional handling.



Registration

- Participant goes to Move page provided by Race Result (bilingual => German and English)
- Entry fee:
 - 10€ adults
 - 5€ children, Leos and youths
 - Plus transaction costs (99ct, optional)



Selection

- 500 m swimming
- 1 km wheel chair
- 5 km jogging
- 10 km walken
- 20 km cycling



Payment

- Directly on the website
- Further donations possible
- Payment transactions and accounting are carried out by Race Result
- Donation account at SDL



Time period and location

- Start: 1.4.2022
- End: 1.5.2022
- Place of movement can be chosen individually
- Free to choose, whether to participate alone or in a group
- time and kilometres will not be checked, so no one feels “not good enough“ to participate

The fundraising projects are diverse and each participant decides individually



International Lions project:
efficient ovens in
Westbengalen



LEODEUTSCHLAND contributes
ist own project: planetree

Three (re-) afforestation
projects in different parts of
Germany



One moor project in Eastern
Germany

Achieving more together - but how? We consider networks and activities.



LIONS and LEOS - internal

- Each Lion individually
- Lions Clubs may organise a joint hike
- Activity with friends and family is possible
- Involve Jumelage Clubs and Districts
- We have 55,000 Lions and Leos in Germany!

LIONS and LEOS - external

- Activate networks (for instance): Businesses, universities, sports clubs, youth groups, communities of interest, church communities.
- Special Olympics

Organise activities

- Sponsor participation fee for school children (classes)
- Organise a joint hike with the forester
- Walking with the residents of a retirement home (3,000 steps campaign)...



In the coming weeks we will increase communication and distribute information.



MOVE!				WE MOVE 😊
PR and communication	Logo creation	Flyer, Homepage Lions, Race Result, Social Media	Pages go live and contant communication	Intensify the campaign
Talking to the DGs and Clubs		Announcements, Christmas Post, Club Evenings	Club meetings, DVs, post for the new year, Newsletter, Flyer	Approaching the clubs directly
Foundation & projects	Onboarding and account set up	Brainstorming for projects (AK sustainability)	Finalisation projects, article in the "LION"	Processing of donations
Race Result	Drafting of contracts	Website draft	Website fine-tuning	Website goes live
	November	December	January - March	April



The Move-Team supports you

- Homepage www.lions.de/move
- Facebook and Instagram site
- Flyers in six languages (Ukrainian + estonian follow soon)
- Presentations for club gatherings
- Assistance under move@lions.de

Let's move together!
Lions and Leos are as global as the climate.

April 1st to Mai 1st, 2022

Thank you very much!