

## **Workshop: „Workshop „How to get EU funds for your Lions project“**

**10:45 - 12:15 and 12:45 - 13:30, October 9th 2015**

**Location: Congress Centrum, Augsburg**

**Raum: Stadtwerke**

### **Abstract**

“Dignity, harmony, humanity” – Lions follow this years presidents theme. Bringing dignity to others is a great challenge for the world. But also in Europe? Yes, in deed! Lionsclubs in the European countries are also facing social problems which are serious. Europe is in a process of change. People are getting elder and demographic development affords a new thinking. And in some states nearly half of the young are unemployed. Lions are aware of this. But there is also awareness of the needs of disabled people, of social integration of migrants and displaced persons. In all these fields Lions want to do best practise service. But of course, its also a question of monetary budgets which are limited no matter as hard as we try.

But how can we generate added value, if budget is limited? One of the answers is: Let´s make use of European funding programs. Why? Because making Europe a better place and strengthen European civil society is also a target of the European Union. And what is better than joined actions. Try to cooperate!

What are the general lines? Specialists will unfold the variety of different programs and their special targets from the social and cultural field. What are concrete examples for successful funding projects? The HDL (German Lions Foundation) is very successful with applications, the projects have been developed by districts and clubs. And the SDL is already preparing an new project with a very limited amount of money. Just listen to these best practise examples and profit for your own ideas. You never applied and are not sure if and how you can do it? What would be the perfectly fitting program? Just profit from the knowledge of those who already have been involved! Just meet the experts and ask your questions in small working groups.

“Dignity, harmony, humanity” – We, the Lions of Europe need to face up to these challenges and will overcome them through political, community-based and European cooperation.

### **Workshop- Agenda:**

**First session: 10:45 – 12:15**

#### **I. Improving the service for the European society – European – Funding programs and Lions**

1. 10:45

General remarks – why Lions should make use of European funding PCC  
Wilhelm Siemen, MD 111  
European funding and the Lions can  
form the future of a smart, sustainable and inclusive society.

Examples of successful projects and best practices will be shown in the workshop by

- Rita Bella-Ada,
- Rita Bella-Ada and Juliane Meißner, EU-project manager, HDL (German Lions Foundation), MD 111, Germany
- Wilhelm Siemen on behalf of Georg Moser (Bavarian State Ministry of Labour, Social Affairs, Family and Women, head of the Bavarian ESF-fund management)
- Dr. Karl Borromäus Murr – Director TIM – State Textil- and Industry Museum, Augsburg, (Board Member and Chairman of the Judging Committee, European Museum Academy, EMA)
- PDG Iris Landgraf Sator: Estonian-German youth project-cooperation  
DG Karl-Heinz Röper: Multilateral youth Exchange cooperation with 100 Participants

First thoughts about an EU-funded project will be given by PDG Dr. Wolf-Rüdiger Reinicke (Chair of the board of management, Stiftung der Deutschen Lions (SDL): We do it with a small budget: A project in preparation.

Short Introduction – the different programs that can be applied:

1. “Creative Europe“ – The program and how to apply  
Dr. Jana Göbel, EU-project manager  
Porzellanikon – State Museum for porcelain, Selb
2. “Interreg V” – The program and how to apply  
Wolfgang Schilling M.A.,  
Deputy director Porzellanikon Selb - State Museum for porcelain and member of the Lionsclub “Selb an der Porzellanstraße”
3. “Europe for citizens” –  
Rita Bella-Ada/Juliane Meißner, EU-project manager,  
HDL (German Lions Foundation), MD 111, Germany
4. “LEADER and Interreg CE 3.1“ – Another Way of cooperation: how LIONS can promote preservation of nature and rural development”,  
PDG Detlev Geißler, Thuringian Ministry of Environment and Agriculture.
5. Ask **the specialists: Round table talks in groups**

Overview: EU-Funding programs:

- Europe for Citizens
- Leader
- European Social Fund
- Interreg Europe
- Creative Europe

### **Project example: Europe for Citizens Programme**

The Lions Purposes:

To Create and foster a spirit of understanding among the peoples of the world.

The aim of this programme is to:

- Contribute to citizens' understanding of the EU, its history and diversity.
- Foster European citizenship and improve conditions for civic and democratic participation at EU level.

The financed projects will:

- Raise awareness of remembrance, the common history and values of the EU and the EU's aim - namely to promote peace, the values of the EU and the well-being of its peoples.
- Encourage the democratic and civic participation of citizens at EU level, by developing their understanding of the EU policy making-process, and stimulate interest and involvement in EU policy making.

Examples:

European remembrance- the EU as a peace project:

- The programme supports initiatives which reflect on the causes of the totalitarian regimes that blighted Europe's modern history, look at its other defining moments and reference points, and consider different historical perspectives.
- Project duration: maximum 18 months
- Grant amount: maximum €100 000
- Priorities for 2014: 100th anniversary of the start of World War I; 25th anniversary of the fall of the Berlin Wall; 10th anniversary of the arrival of central and eastern European countries and the Baltic states as EU members.

Town twinning

- Projects will bring together citizens from twinned towns to debate issues from the European political agenda.  
They will develop opportunities for societal engagement and volunteering at EU level.
- Project duration: maximum 21 days
- Grant amount: maximum €25 000 per project

Networks of towns

- Towns are encouraged to cooperate with other towns on a long-term basis to explore particular topics or themes, share resources or interests, gain influence or face common challenges.
- Project duration: maximum 24 months per project & maximum 21 days per event
- Grant amount: between €10 000 & €150 000.

Civil society projects

- These projects give citizens an opportunity to participate concretely in the EU policy-making process. They stimulate debates to propose practical solutions through cooperation at European level.
- Project duration: maximum 18 months

- Grant amount: maximum €150 000
- Priorities for 2014: Priority will be given to projects dealing with citizens' participation in the democratic life of the EU, ranging from local democracy to the empowerment of citizens to play a full part in EU policy.

Building Active European citizenship:  
strengthening participation in NGO's work

More than 50 000 inhabitants of participating municipalities in the project, will obtain information about citizens involvement in NGOs work. The project events took place in Kekava, Latvia in the framework of international multifunctional town twinning festival VIA KEKAVA. Overall in the festival delegations participated from 7 countries – Estonia, Russia, Turkey, Belarus, Poland, Germany and Lithuania, representing people from municipalities, NGOs, enterprises, tourism organizations, dancers, musicians, craftsmen and other fields. The project events were a part of festival programme.

The project objective is to exchange of experience between NGOs from different states about encouraging citizens to become more involved in NGOs work, find new ways how to improve citizen participation, as well as to develop sustainable informal ties between participating NGOs.

The project aims are:

- exchange of experience in different EU states on involvement of citizens in forming NGOs and its activities;
- involve the local community in the planning and implementation of the project;
- raise public awareness and interest of local inhabitants about domestic and overseas cultures, traditions thus promoting cultural and linguistic diversity;
- during the project prepare common cultural performance, amateur photo exhibition, dance, musical performance;
- participate in festival VIA KEKAVA cultural and activities concerts, exhibitions, seminars.

In the result of project:

- about 30 participants in each state will be involved in building active european citizenship;
- more than 50 000 inhabitants of participating municipalities in the project, will obtain information about citizens involvement in NGOs work;
- a positive attitude towards different cultures and societies will be developed;
- citizens will develop new skills for interacting with people coming from different countries. The established contacts between participants will be used for further follow up activities between partner states.

**Project example: LEADER 2014 – 2020 (Local development in rural regions)**

The Lions Purposes:

To Take an active interest in the civic, cultural, social and moral welfare of the community.

The aim of this programme is:

'Liaison Entre Actions pour le Development de L'Economie Rurale'  
European Network for Rural Development (ENRD) contributes to the efficient implementation of Rural Development Programmes (RDPs) throughout the European Union (EU).

- to find proper ways to preserve the nature
- to provide experience from one state to the other
- to test new ways of developing their territory,
- to involve local businesses, representatives from civil society and local authorities joining together in a public-private partnership.
- to support a broad range of different rural innovations
- to keep these rural areas viable and to develop those livelihoods that best suit the people and the conditions here.

Social services are as important to rural communities as they are to towns or cities:

Project example - Joined-up social services:

Innovative funding approach enables care for the elderly in rural Germany

- Dementia is a condition that affects around five percent of the EU population. In Mecklenburg Lake District the region's Leader Local Action Group (LAG) was asked for help in funding a specialised residency for local people suffering from dementia. The project aimed to enable these rural residents to live together with their life partner within a safe and supportive environment. This form of locally-based care contributes to better pathology and improves relations between families and caring staff.
- An old textile factory was converted into the Malchow Island residence for dementia care and the project investments helped to conserve this building which holds heritage value for the rural community. Several different sources of EU Funds were used to convert, equip and run the social care project.

### **Project example: European Social Fund**

goal: to foster employment, social affairs and inclusion through Lions clubs.

The Lions Purposes:

To Encourage service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.

The aim of this programme is to:

- create more and better jobs and a socially inclusive society.
- ensure fairer job opportunities for all EU citizens by investing in Europe's human capital – its workers, its young people and all those seeking a job.

The financed projects will:

- boost the adaptability of workers with new skills
- focus on improving access to employment by helping young people make the transition from school to work, or training less-skilled job-seekers to improve their job prospects
- provide vocational training and lifelong learning opportunities to give people new skills
- help people from disadvantaged groups to get jobs
- address a wide variety of target groups. There are projects aimed at education systems, teachers and schoolchildren; at young and older job-seekers; and at potential entrepreneurs from all backgrounds

## **European Social Fund – Inclusive approaches**

### **'Laternas' of the community – training mentors for the visually impaired**

- Blind and visually impaired people in the Budapest region are receiving a helping hand thanks to a project that trained up 'community mentors' specialised in their difficulties.
- 18 of the newly-trained mentors found employment with the Central Hungarian Association for Blind and Visually-Impaired People.
- Until the project, the priorities of visually impaired people 'were neither visible in their activities, nor their communication.'
- Project duration: January 2012 to December 2013
- Grant amount: €250.000 – own contribution 25.000 €

### **Nursery for disadvantaged families with children**

- Project idea: Low or no income, family members that suffer from illness, housing conditions are poor. An ambitious ESF project in one of Hungary's poorest micro-regions aimed to create an inclusive development opportunity for multiply disadvantaged families with children.
- This special nursery has helped a number of families from prevention through recovery from illnesses to administrative tasks. Individual experts have been involved in the project to provide support to parents. "Mini Movie", "Fairytale Corner" and interactive playgroups are only some of the numerous activities launched in the frame of the project and regular mentoring and family visits also formed an important part.
- Partnerships: organizations such as Vis Medica Kft., the SUPPORT Foundation, Peoples' Friendship Library, the Supporting Association of Poor and Large Families, the Family and Child Welfare Supporting Staff, a nurseries network, as well as Serbian, Romanian and Hungarian nursery schools.
- Project duration: October 2009 to March 2012

- Grant amount: €196.408

### **How to participate:**

The ESF funds a rich variety of projects that improve people's employment prospects and the jobs they do.

Who to contact:

ESF funding is available through the Member States and regions. The ESF does not fund projects directly from Brussels.

LIONS interested in ESF funding for a project should contact the ESF Managing Authority in their country or region. They find the relevant ESF contact address, visit the '[Support in your country](#)' section on the website: <http://ec.europa.eu/esf>. Individuals interested in participating in ESF projects can find the relevant ESF contact address in their country also there. National and regional ESF websites, as well as local employment services are also a good source of information on opportunities

Who is who:

ESF projects are applied for and run by a wide variety of organisations known as **beneficiaries**, including public administrations, workers' and employers' organisations, NGOs, charities and companies. The individuals who take part in an ESF project are called **participants**; these include, for example, older workers training for new skills, young job-seekers getting work placements, or people seeking advice on how to set up their own business.

**Interreg Europe A/B/C – working together without frontiers**

### **The cross-border programmes INTERREG Europe A – (2014 – 2020)**

Objectives:

- improving the implementation of the policies of participating regions by supporting exchange of experiences
- sharing of practices between actors of regional relevance with the specific aim to prepare the integration of the lessons learnt into regional policies and actions.

Activities:

- Elaboration of Action Plans (mandatory)
- Studies and analysis of regional innovation infrastructure policies
- Meetings and activities with the local stakeholder group
- Exchange visits to study R&I support facilities and policies.
- Interregional seminars and events for exchange and capacity building on innovation infrastructures
- Contributions to Policy Learning Platform activities and outputs
- Communication and dissemination of project results - Pilot actions

### **The cross-border programmes INTERREG Europe A – (2014 – 2020)**

#### **Examples of possible Projects:**

- Regional authorities and business support actors sharing experiences on

public funding schemes for innovation support as key element of innovation infrastructure, resulting in Action Plans for the creation in each region of a revolving fund for technology innovation either as a 'financial instrument' in a regional G&J programme or operated independently.

- Exchange of experience among regional authorities on policies and programmes to create
- research facilities and set up international R&D cooperation networks in less research intensive regions, and prepare the creation of such facilities and networks through Action Plans.
- Exchange of experience among regional development agencies to plan actions for improving the match between curricula of higher education institutes and human capital needs of businesses in their regional specialisation sectors.
- Exchange of experience among regional actors to improve policies in support of innovation addressing the key societal challenges in the field of health, demographic change and well-being.

### **The transnational cooperation programme in Europe INTERREG Europe B (2014 – 2020)**

INTERREG B concentrates on promoting innovation and a sustainable environmental and risk management, on improving the internal and external accessibility of cooperation areas as well as on fostering attractive and competitive cities and regions.

### **The transnational cooperation programme in Europe INTERREG C – (2014 – 2020)**

Objectives:

- supporting cooperation among stakeholders especially on the local /regional level,
- exchanging and transferring experience in the field of regional policy,
- improving and developing regional policy approaches, strategies and instruments.

Priorities for projects:

- innovation and knowledge economy (including innovation, research and technology development, entrepreneurship and small and medium-sized enterprises (SMEs), information society, employment, human capital, education).
- environment and risk prevention (including natural and technological risks, water management, waste prevention and management, energy and sustainable transport, biodiversity and preservation of natural heritage).

Project funding rate:

The project funding rate is between 75 to 85 %

With regard to interregional cooperation, the whole EU territory is eligible for funding. All EU member states as well as third countries like Switzerland and Norway thus participate in the programme.



## **The transnational cooperation programme in Europe INTERREG Europe (2014 – 2020)**

### **Project example already done from Interreg IV a – „Gnorimos“**

Project idea:

to ensure the common understanding of the European porcelain heritage by translating the museum texts within the exhibition into Czech, English, French; developing and implementing an audioguide tour and improved multilingual website

Partnership: Porzellanikon, Selb, Germany and the modern art gallery, Karlovi Vary, Czech Republic

Project duration: 2012 -2013

Grant amount: 20.000 € (75% of 25.000 €)

### **Project example for Interreg Europe – „playfully learn“**

Project idea:

Playfully learning is a proper way of integrating minorities into our society. Little kids from different cultures who flew to Germany meet with those where they live now and from the neighbourhood country Czech Republic. Children educators are trained in the different cultural habits and understandings of lifestyle. By an improved assessment they are enabled to find ways to integrate the different groups by playfully learning. The project starts with the development of a learning plan integrating universities, teachers in pedagogics, migrant representatives and children educators

Partnership: Local Lions Clubs from both sides of the border, Universities, etc.

Project duration: one year

Grant amount: 20.000 € (75% of 25.000 €)

### **Project example: Creative Europe: Supporting Europe's cultural and creative sectors**

The Lions Purposes:

To Create and foster a spirit of understanding among the peoples of the world.

The aim of this programme is to:

- Safeguard and promote European cultural and linguistic diversity, and foster Europe's cultural richness.
- Contribute to Europe's goals for smart, sustainable and inclusive economic growth.
- Help the cultural and creative sectors to adapt to the digital age and globalisation.
- Open up new international opportunities, markets and audiences.
- Build on the success of the MEDIA, MEDIA Mundus and Culture programmes

### **Creative Europe - What does it support?**

- Cross-border cooperation projects between cultural and creative organisations within the EU and beyond.
- Networks helping the cultural and creative sectors to operate transnationally and to strengthen their competitiveness.
- Translation and promotion of literary works across EU markets.
- Platforms of cultural operators promoting emerging artists and stimulating a truly European programming of cultural and artistic works.
- Capacity building and professional training for audiovisual professionals.
- Development of fiction, animations, creative documentaries and video games for European cinema, television markets and other platforms.
- Distribution and sales of audiovisual works in and outside Europe.
- Film festivals that promote European films.
- Audience development to foster film literacy and to raise interest in Europe's films through a wide range of events

Creative Europe: Imagine – create – share

- Lions image new ways of learning – for the disabled they make this world accessible
- Lions create paths to a better understanding of what culture means to us - for those who could not participate before they open the way to new experience
- Lions share the beauty of heritage - for those who love and live art, music, theatre, literature they provide a key to open the door

Your contribution for the future of Europe: Be creative!

Think about projects! – Become one of those who take part by reflecting and get involved. Your intelligence, your abilities, your knowledge makes the difference.

And at least: 10% often gives a 100% chance!

Local – Regional – National – In the EU – Worldwide

2. 10:50

**European funding and the Lions – Lions and the EU, together we form the future of a smart, sustainable and inclusive society.**

Georg Moser Bavarian State Ministry of Labour, Social Affairs, Family and Women, head of the Bavarian ESF-fund management

### ***European Social Fund in the Union***

Europe 2020 strategy

*Growth: smart, through more effective investments in education, research and innovation*

*Sustainability: a decisive move towards a low-carbon economy;*

*Inclusion: with a strong emphasis on job creation and poverty reduction.*

*ESF works in the areas of employment, social*

*innovation, education, poverty reduction and partly in climate/energy.*

**Main Targets for the EU Member States:**

- 1. ESF Employment: 75% of the 20-64 year-olds to be employed*
- 2. ESF Education:  
Reducing the rates of early school leaving below 10%;  
at least 40% of 30-34-year-olds completing third level education*
- 3. ESF Fighting poverty and social exclusion: 20 million fewer people in or at risk of poverty and social exclusion*

**ESF Targets in EU and Germany:**

- Employment rate 75% (20- 64 year-olds )  
Germany : 77 % (now 74,9%)*
- Education:  
max. 10% early school leavers (now: 11,1%)  
at least 40% of 30-34-year-olds completing third level education  
Germany D 42 % (now: 40,8%)*
- Poverty and Social Exclusion:  
at least 20 million fewer people in or at risk of poverty and social exclusion  
Germany: 330.000 fewer = 20% longtime unemployed*

**ESF-Budget in Germany :**

- 7,5 bn EUR + national cofinancing 50% or 25%*
- Total of 17 Programs:  
1 federal-OP, 16 Länder Operational Programs (OPs)*
- Distribution of budget:  
36% Federal Level (2,7 bn EUR),  
64% Länder (4,8 bn EUR)*

**ESF Strategy in the Member States:**

*4 thematic objectives with 19 different investment priorities:*

- (1) promoting sustainable and quality employment and supporting labour mobility*
- (2) promoting social inclusion, combating poverty and any discrimination;*
- (3) investing in education, training and vocational training for skills and lifelong learning;*
- (4) enhancing institutional capacity of public authorities and stakeholders and efficient public administration.*

*At least 20 % of the ESF resources shall be allocated to "promoting social inclusion, combating poverty and any discrimination" (wealthy Bavaria has allocated 29% for this objective)*

*In more developed regions like Germany, Member States shall concentrate at least 80 % of the allocation on up to five of the investment priorities*

**What can I do?**

- 1. Learn about the programs in your country:  
– Contact Support in your country*

- Choose your country for more specific information about the ESF
- All countries from Austria to UK
- <http://ec.europa.eu/esf/main.jsp?catId=45&langId=en>
- <http://esf.bayern.de/> (Bavaria)
- <http://www.esf.de/> (Germany)

2. Ask your management authority for more specific information
- Strengthening employment and mobility
  - Creating chances for youth
  - Boosting business
  - Caring for careers
  - Giving all a chance

3. 11:15

**Theater, Music and museums – Lions supporting European culture and creativity**

Dr. Karl Borromäus Murr – Director TIM – state Textil- and Industriemuseum, Augsburg, Board Member and Chairman of the Judging Committee, European Museum Academy (EMA).

Modernizing factors in European History are

- Enlightenment
- French Revolution
- Industrial Revolution
- Transport and communication Revolution
- Mass production, mass consumption
- Capitalism
- Globalization

European values evolved through modernity are

- Democracy
- Participation (civil society)
- Human rights
- Rule of law
- Welfare State

Shady sides of modernity are:

- 24/7
- Nationalism (War; Xenophobia)
- Individualism, Egoism
- Alienation
- Poverty, Hunger, Diseases
- Ecological destruction
- Social inequalities all over

Culture as a (counter)force: We need culture

- to enforce the bright dimensions and
- to deal with the shady sides of modernity.

Culture in Europe

- unique means to reflect, face and resolve social, political and even economic issues.
- provides the indispensable language that is necessary to meet the challenges of our time.
- offers the essential values upon which all our assessments are built.
  
- To foster culture in Europe means to support and vitalize Europe in general.
- To foster culture in Europe means to strengthen Europe in her identity and diversity at the same time.
- Europe draws identity upon diversity.

Culture is:

- Language
- Literature
- Theatre
- Music
- Architecture
- Museum

Culture at risk:

- o Public authorities withdraw more and more from the cultural sector.
- o Recent migration challenges Europe, poses questions of xenophobia and integration.
  
- In times like these European culture needs more than ever the help and support of Europe's Lions Clubs.

Projects of the State Textile Industry Museum (tim) Augsburg, opened 2010 are described:

- Oral history interview collection
- Guided tour for the Intercultural network for elderly people at the tim
- INA Intercultural network for elderly people:

„Burda yaşlanacağımı hiçdüşünmemiştim“  
„I have never imagined growing old here (in Germany).“

- „The Augsburg Weavers“, Play of the Augsburg Municipal Theatre and the tim)
- The actors of the play „Patterns“, school project at the tim
- Multi-Media-Guide for children at the tim

- Since 2014 the tim welcomes transition school classes which children coming from the Ukraine, Syria, Eritrea, Poland, Vietnam, Afghanistan, Pakistan etc.
- Transition school class at the tim

### Project examples: **Creative Europe (2014-2020)**

- Conservation, development and advancement of Europe's cultural and lingual diversity and her cultural heritage.
- Strengthening of the competitiveness of Europe's cultural and creative sector concerning an intelligent, sustainable and integrative growth.
- Small cooperative projects:
  - max. 4 years run time, at least 3 institutions out of the cultural and creative sector from 3 different participating countries
  - max. 200.000 Euro grant per project
  - max. 60% of the eligible project costs
- Big cooperative projects :
  - max. 4 years run time, at least 6 institutions out of the cultural and creative sector from 6 different participating countries,
  - max. 2 Mio. Euro grant per project,
  - max. 50% of the eligible project costs

### Example: **Museum Web Radio Project**

#### Partners:

- ETT spa (Italy)
- European Museum Academy (Netherlands)
- Forum of Slavic Culture (Slovenia)
- Piraeus Bank Cultural Foundation (Greece)
- Micheletti Foundation/MUSIL (Italy)
- State Textile and Industry Museum Augsburg (Germany)
- Mapa das Ideias (Portugal)
- Jamtli Foundation (Sweden)

### Example: **European Museum Academy**

- EMA is a non-governmental institution that is based on the work of volunteers, i.e. museums experts from all over Europe.
- Institution that triggers higher learning and research.
- Institution that fosters innovations in the museum field.

Architectural sites are shown:

Museum of Military History of the German Army  
 Riverside Museum, Glasgow  
 Muse, Trento; Exhibition, Muse, Trento

Aims of the European Museum Academy:

- To foster and disseminate pioneering intuitions and views of museological thinking among the new generations of museum professionals as well as cultural professionals active on a European scale.
- Developing researches in the field of museum innovation,
- Stimulating new ideas and experiences
- Offering its services as an incubator for new talents and new programmes in order to improve the quality of museum services and of the museological discourse at the European level.

## **II. Experiencing possibilities and going new ways – chances, challenges, best practice**

1. 11.35

Yes, you also can! Dos and don'ts of a successful grant application”  
Rita Bella-Ada/Juliane Meißner, EU-project manager, HDL (German Lions Foundation), MD 111, Germany

2. 11:50

Examples of successful projects:

a. Estonian-German youth project-cooperation,  
PDG Iris Landgraf-Sator

Bilateral Youth Camps, District 111-MS and MD Estonia  
2013 and 2014 in Darmstadt

Goals:

- Build contacts between young people
  - of different countries
  - with different social backgrounds
  - with different cultural backgrounds
  - with different religions
- Exchange of ideas about ideals and cultures
- Promotion of international understanding and peace as well as understanding among the people all over the world
  - District's decision to perform a youth camp
  - Costs: about 12.000 – 17.000 Euro depending on hosting, food, program and number of participants
  - Financing: District, zone, clubs, sponsors
  - Family stay
  - Stay in a youth hostel, regular youth exchange program

## Example Program of Bilateral Camp from August 4 to 9, 2013

- Opening ceremony
- Visit of European Space Operations Centre (ESOC)
- Visit of company Merck Pharma GmbH
- Welcome by Mayor of City of Darmstadt
- Guided tour of Hessian Parliament
- Tour of Museum Freudenberg Castle
- Visit of World Heritage Site „Grube Messel“
- Scavenger hunt in Darmstadt
- Closing ceremony

### b. Multilateral youth Exchange cooperation with 100 Participants IPDG Karl-Heinz Röper

#### 3. 12:05

We do it with a small budget: A project in preparation – first thoughts about an EU-funded project

PDG Dr. Wolf-Rüdiger Reinicke–Chair of the board of management,  
Stiftung der Deutschen Lions (SDL)

We do it with a small budget: A project in preparation for EU-funding

The Foundation of German Lions (Stiftung der Deutschen Lions) was set up in 2007 in order to collect larger donations as a sustainable basis for future activities.

At present an acquired capital of 800.000 € and low interest rates enable a total sponsoring of ca. 20.000 €/a. But we can effect much more in cooperation with others, e.g. Lions Clubs and EU-funds.

Project example: Kindergarten „Fuchsbau“ in Schirnding,  
Bavaria, District Wunsiedel

3 km to Czech border,

Cross-border education, bilingual

55 children of different origin and religion

German, Czech, Turkish

Especially for Czech children an additional Kindergarten teacher is needed

Salary costs appr. 25.000,00 €/a

Stiftung der Deutschen Lions 2.000,00 €

2 Regional Lions Clubs 2.000,00 €

Gap: 21.000,00 €



We feel that our project of support for the intercultural competence of the Schirnding Kindergarten meets very well the requirements for EU-Funds under the program Interreg V A for 2014-2020. Such projects are subsidized by 85% of the total volume.  
21.250 € would fill the gap.

Interreg is part of the EU's structural and investment policy. With Interreg, the EU supports cross-border infrastructure, job market integration and cultural exchange (so-called Interreg A).

Germany participates in 13 cross-border programs  
The district members from Bavaria, Czech Republic, Sachsen and Thüringen form three Working groups, cooperating with social communities. EE-President is Dr. Birgit Seelbinder.

## **Second Session: 12:45 – 13:30**

### **III. Practical Workshop: How to get funding and what to observe regarding successful applications – Ask the specialists:**

12:45 – 13:05

Short Introduction – the different programs you can apply:

1. “Creative Europe“ – The program and how to apply  
Dr. Jana Göbel, EU-project manager  
Porzellanikon – State Museum for porcelain, Selb

EU programm for cultural and creative sectors

What is it about?

- Culture & Audiovisual sectors
- Safeguards, promotes European cultural, linguistic diversity
- Foster cultural richness
- Contribute to sustainable and inclusive economic growth

What does it support?

- Cross-border cooperations
- Networks
- Translations, promotion of literary works
- Platforms
- Film festivals
- Music festivals
- European Capitals, European Heritage label

What does it achieve?

- Funding for:
  - 2500 artists
  - 2000 cinemas

- 800 films
- 4500 book translations

Programm sectors (total budget: 1,46 billion €)

- Culture (500 Mio.)
- Media (900 Mio.)
- Guarantees (60 Mio.)

Funding:

- 50 % to 80 %
- Maximum 2.000.000 €

Who can take part?

- Cultural and creative sector
- Members of the EU
- Lichtenstein, Norway, Iceland, Switzerland
- Other countries
- Bilateral and
- Multilateral cooperations

2. “Interreg V” – The program and how to apply

Wolfgang Schilling M.A.,

Deputy director Porzellanikon Selb - State Museum for porcelain  
and member of the Lionsclub “Selb an der Porzellanstraße”

3. “Europe for citizens” –

Rita Bella-Ada/Juliane Meißner, EU-project manager,  
HDL (German Lions Foundation), MD 111, Germany

4. “LEADER and Interreg CE 3.1” – Another Way of Cooperation: how LIONS can  
promote preservation of nature and rural development”,

PDG Detlev Geißler, former head of a department at the Thurgian  
Ministry of Environment and Agriculture.

- **LEADER** (liaison entre actions de développement de l'économie rurale)  
a program to develop rural areas by plans/actions of regional players

- **INTERREG Central Europe**  
a program to strengthen the territorial interregional and transnational  
cooperation

**LEADER** 2014-2020 (since 20 years – LEADER I, II, +)

is implemented in all EU member states

mostly in local or regional groups including

the main actors/players in the areas = bottom up

the LEADER program has a financial volume (2014 – 2020)

Germany 1.693 mio €

Thuringia

45 mio € = 2.5 mio /action group

Projects should be in reference to EU strategy 2020:

- more employment
- climate change and green energy
- better education
- against poverty and social exclusion.

specific targets:

- promote regional identity
- strengthen regional value added and quality of life
- rural tourism and regional marketing

### **Interreg Europe IV C (2014 – 2020)**

2 types of actions:

- projects of cooperation for 3 years on a shared political issue incl. action plans
- platforms for policy learning  
(sharing of knowledge, find solutions improve the policy management)

Target over all: cooperating beyond borders in CE to make our cities and regions a better place to live and to work!

4 priorities: innovation, reducing CO2 emission,  
saving and capitalize of natural and cultural resources,  
traffic and transport

budget: 359 mio €

(85 % public bodies; 75 % private non profit bodies)

Who can participate?

public authorities and public law bodies

but also private non profit bodies (e. g. NGOs)

project examples:

GreenNet monitoring, safeguarding and developing the Central European Green Belt, 12 PP from 6 countries

European Cultural Route of Reformation (ECRR)

to improve capacities and the recognition of the European Route of Reformation, 12 PP from 7 countries

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13:05 – 13:30 Ask the specialists: Round table talks in groups