

## CEP Club vitalisation

**14:30, CEP Dr. Ilonka Cerny**

Pro: external moderator

Lite: internal moderator

More information: Download questionnaire (PDF) from:

<https://www.lions.de>

Upload questionnaire:

SurveyMonkey <https://surveymonkey.com>

Questions to be considered in advance: How can we make our club life more vibrant and relevant?

1. Unite: Complete questionnaire:

e.g. why do you go to club meetings?

...

After evaluating the answers, determine the status quo of your club and devise measures to make it more attractive.

2. Unit: Evaluation workshop

Identifying priorities, based on evaluation of answers

1. e.g. recruitment of new members

Developing a strategy; membership officer; targeted recruitment of friends and acquaintances; better integration of new members; fusion of clubs; talking to ex Lions

2. Drafting of action plan: What can I do to enhance our club life?

3. Appoint person who will benchmark progress against targets

Other priorities (e.g. activities, etc.) are to be tackled in the same manner, through the steps outlined above.