

Centennial Action Committee (closed)

11 October, 09:00 – 10:30

HypoVereinsbank Room

IPCC Barbara Grewe, MD 111

Key message

European centennial coordinators exchange information and ideas about the worldwide centennial programme.

Minutes

Welcome address by PID Robert Rettby

Tell the world, who we are and what we do

Barbara Grewe

Centennial Service Challenge

Past, present and future

Services, members and interaction with society

Topics: Youth, vision, hunger, environment

These 4 topics are deemed worthwhile causes by all Lions

What can we do to make sure that the information is widely distributed and our actions gain publicity?

On-going reporting about projects. Reports and other information are key for the success of the Centennial Service Challenge

Robert Rettby

Awards programme

Invite others to serve

Individual Lions awards: Invite a new member, help charter a new club

Centennial sponsor => silver, gold or diamond Centennial Lion

Developing membership

Club recognitions

Promotion

Barbara Grewe

To achieve greater publicity, everybody should complete a Centennial Service Challenge project

Come up with ideas and projects that benefit the local community (park bench, monuments, playground, kindergarten, etc.) Better community work

New concept for Europe, not yet as well-known as in the USA

It's not only about the money, but also about the idea

For information, see www.lions.org

Infrastructure:

Each district is involved, there are already coordinators and helpers in place everywhere

What we want is made possible by the clubs

We are about to celebrate the 100th anniversary of our parent organisation Promoting understanding and cooperation in Europe

Talk about it, promote the event, develop a plan, outlining what you want to achieve within your district and across multiple district, and report on your activities

Member from Oakbrook:

Why is reporting so important? Finding ways to get things done, making work easier, getting support and materials, promotion of activities

All information is to be made available on the website

Publish a brief history of your club (suggestion from Oakbrook)

From January, forms and other documents for the publications will be available online.

Promotional videos will be available within the next 3 months.

Centennial banner, silver memorial coin, centennial exhibition in Chicago 2017, Centennial Memorial (Melvin Jones)

Please give feedback to Barbara and Robert

Budgets:

Each district can apply for 250/600 US Dollars for actions; applications must be made to the multi-district coordinator by the end of the month.

Intended to facilitate the implementation of proposed actions

Seminar:

Webinar in December: interactive training session; in January and February, webinars will be provided for district and multi-district coordinators

The programme for coordinator training will be finalised within the next 3 weeks

There are no costs to individual members of districts; the German seminar will take place in Frankfurt/Main.

One of the objectives of the Centennial Service Challenge is boosting membership

Please take promotional material with you and distribute it among your members!